



30th Year

FORUM

for the Future of Higher Education

*Forum on Politics, The Economy and Higher Education
(First Marblehead)*

*Forum on New Business and Financial Models
(Lumina Foundation for Education)*

*Forum on Technology Innovation and Academic Productivity
(The Kresge Foundation)*

*Forum on Higher Education Governance, Leadership and Management
(Huron Consulting Group)*

*Forum on Financial Markets and Risk Management
(TIAA-CREF)*

*WGBH On Campus
(Davis Educational Foundation, Lumina Foundation for Education, and TIAA-CREF)*

Aspen Symposium 2015 *Agenda*

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2015 ASPEN SYMPOSIUM

MONDAY, JUNE 15, 2015

6:30 *cocktails & welcoming dinner*

TUESDAY, JUNE 16, 2015

7:00 *breakfast*

8:00-8:15 **Welcome & Introduction**

8:15-9:30 Leadership, Geopolitics and Bridging the Civilian and Military Divide
Admiral Michael Mullen (US Navy, Ret.) Chairman of the Joint Chiefs of Staff

9:30 *break*

9:45-11:00 Observations on the Macroeconomy and Higher Education
Peter Orszag, Citigroup

11:00 *break*

11:15-12:30 Forum Commons
*Ray Cross, University of Wisconsin
Mitch Daniels, Purdue University
Terry Sullivan, University of Virginia
John J. DeGioia, Georgetown University, moderating*

12:30 *lunch*

1:15-2:30 The American Dream in Crisis
Robert Putnam, Harvard University

2:30 *break*

2:45-4:00 Educating: All at Once, One-on-One
Eric Mazur, Harvard University

4:00 *break*

4:15-5:30 University Research, Scientific Knowledge and the Nation's Future
Norman Augustine, CEO (Ret.) Lockheed Martin Corporation

6:30 *cocktails & dinner*

WEDNESDAY, JUNE 17, 2015

7:00 *breakfast*

8:00-9:15 Globalization Then and Now
Maya Jasanoff, Harvard University

9:15 *break*

9:30-10:45 Macro and Micro of Data Analytics for Higher Education
*Robert Groves, Georgetown University
Ryan Baker, Columbia University
George Siemens, University of Texas, Arlington*

10:45 *break*

11:00-12:15 Healthcare Improvement: Lessons for Higher Education
*Donald Berwick, President (emeritus) Institute for Healthcare Improvement
and U.S. Centers for Medicare and Medicaid*

12:15 *lunch*

1:00-2:15 Reluctant Retirees and Managing Change in Higher Education
*Teresa Hassara, TIAA-CREF
Hugh Penney, Yale University
Herman Berliner, Hofstra University*

2:15 *break*

2:30-3:30 From Empathy to Empowerment: Pragmatic Liberal Education Today
*Michael Roth, Wesleyan University
Strauss Zelnick, Zelnick Media*

3:30 *break*

3:45-5:00 Will Digital Learning Disrupt Higher Education?
*Jason Palmer, Bill and Melinda Gates Foundation
Dror Ben-Naim, SmartSparrow
James Kenigsberg, 2U
Stephen Kosslyn, Minerva Institute at KGI
Burck Smith, StraighterLine*

6:30 *cocktails & dinner*

THURSDAY, JUNE 18, 2015

6:30 *breakfast*

7:30-8:30 Reflections from Both Sides of the Quad: Similarities, Differences and Shared Complexity of Traditional and Nontraditional Sectors
Tim Slottow, University of Phoenix

8:30-9:30 Reflections on Divestiture and Sustainability
John J. DeGioia, Georgetown University

10:00 **Closing**

11:30 *lunch & closing reception*