

# FORUM

for the Future of Higher Education

*Forum on Politics, The Economy and Higher Education  
(First Marblehead and The Meyers Foundation)*

*Ford Policy Forum  
(The Ford Foundation)*

*Forum on Human Cognition and New Learning Technologies  
(The William and Flora Hewlett Foundation and The Andrew W. Mellon Foundation)*

*Forum on the Student and Workplace of the Future  
(Lumina Foundation for Education)*

*Forum on Higher Education Governance, Leadership and Management  
(Huron Consulting Group)*

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## Aspen Symposium 2010 *Agenda*

25th Anniversary • 1985 - 2010

The Aspen Institute Aspen Meadows, Colorado | June 14 - June 17, 2010

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for the Future of Higher Education

# 2010 ASPEN SYMPOSIUM

## MONDAY, JUNE 14, 2010

6:30 cocktails & welcoming dinner

## TUESDAY, JUNE 15, 2010

7:00 breakfast

8:00-8:15 **Welcome & Introduction**

8:15-9:30 The Next Financial Crisis  
*Simon Johnson, MIT*

9:30 break

9:45-11:00 The Great American University: Maintaining Our Preeminence  
*Jonathan Cole, Columbia University*

11:00 break

11:15-12:15 Can Economics Ignore History: Learning from Past Crises  
*Harold James, Princeton University*

12:15 lunch

1:30-2:45 Vision and Change at BYU – Idaho  
*Kim Clark, Brigham Young University – Idaho*

2:45 break

3:00-4:30 Ford Policy Forum  
How Economic Research Can Help Colleges be More Efficient  
*Michael McPherson, Spencer Foundation*  
*Morton Owen Schapiro, Northwestern University*

*Dennis Ahlburg, Trinity University*  
*David Breneman, University of Virginia*

6:30 cocktails & dinner

## WEDNESDAY, JUNE 16, 2010

7:00 breakfast

8:00-9:30 The “This Time is Different” Syndrome and the Aftermath of the Financial Crisis  
*Kenneth Rogoff, Harvard University*

9:30 break

9:45-10:45 Improving Educational Attainment: Recent Trends and Challenges  
*Matthew Chingos, Andrew W. Mellon Foundation*  
*Michael McPherson, Spencer Foundation*

10:45 break

11:00-12:15 Building an Innovation Economy  
*Rebecca Blank, U.S. Department of Commerce*

12:15 lunch

1:30-2:30 The New Global University Marketplace  
*Ben Wildavsky, Kauffman Foundation*

2:30 break

2:45-4:30 Managing Risk in Higher Education  
*Peter Tufano, Harvard Business School*

6:30 cocktails & dinner

## THURSDAY, JUNE 17, 2010

6:30 breakfast

7:30-9:30 Master Class  
Improving Productivity Across Public and Private Campuses  
Discussion of Key Lumina Foundation Initiatives

10:00 **Closing**

11:30 lunch

The Aspen Institute Aspen Meadows, Colorado