Aspen Symposium 2011 Agenda

Forum on Politics, The Economy and Higher Education
(First Marblehead and The Meyers Foundation)
Forum on the Student and Workplace of the Future
(Lumina Foundation for Education)
Forum on Productivity and Quality
(Lumina Foundation for Education)
Forum on Higher Education Governance, Leadership and Management
(Huron Consulting Group)
Forum on Financial Markets and Risk Management
(TIAA-CREF)
Monday, June 6, 2011

6:30 cocktails & welcoming dinner

Tuesday, June 7, 2011

7:00 breakfast
8:00-8:15 Welcome & Introduction
8:15-9:30 America's Future: Economic Ruin or Renewed Prosperity?
    Glenn Hubbard, Columbia University
9:30 break
9:45-11:00 The Marketplace of Ideas
    Louis Menand, Harvard University and The New Yorker
11:00 break
11:15-12:30 Reduce Deficits and Strengthen the Economy: Invest in Early Childhood Development
    James Heckman, University of Chicago
12:30 lunch
1:15-2:30 Re-Inventing the University
    Michael Crow, Arizona State University
2:30 break
2:45-4:00 The Current Economic Crisis and its Aftermath: Implications for Leadership
    Robert Kaplan, Harvard Business School
4:00 break
4:15-5:30 Inside the For-Profit Sector in Higher Education
    Jorge Klor de Alva, University of Phoenix and Nexus Research & Policy Center
    Andrew Rosen, Kaplan, Inc.
6:30 cocktails & dinner

Wednesday, June 8, 2011

7:00 breakfast
8:00-9:15 Investing and Spending: The Twin Challenges of University Endowment Management
    John Campbell, Harvard University
9:15 break
9:30-10:45 Confronting the Problem of American Decline
    Andrew Bacevich, Boston University and U.S. Army, Colonel (Ret.)
10:45 break
11:00-12:30 The Innovative University: Changing the DNA of Higher Education
    Clay Christensen, Harvard Business School
12:30 lunch
1:45-3:00 Cultivating the Imagination in a World of Constant Change
    John Seely Brown, Palo Alto Research Center (Ret.)
    Douglas Thomas, Annenberg School of Communication
    University of Southern California
3:00 break
3:15-5:00 Effective Use of New Learning Media and Technology
    Joel Smith, Carnegie Mellon University, moderator
    Innovations in Digital Learning
    Steve Arnold, The George Lucas Educational Foundation
    Cold Rolled Steel and Knowledge: What Can Higher Education Learn about Productivity?
    Cathy Casserly, Creative Commons
    Candace Thille, Carnegie Mellon University
    Unlocking the Gates: On-Line Learning at Leading Institutions
    Kevin Guthrie, ITHAKA
6:30 cocktails & dinner

Thursday, June 9, 2011

6:30 breakfast
7:00-9:30 Master Class
    Improving Productivity Across Public and Private Campuses
    A Close Look at Institutions in Arizona, Tennessee and Texas
10:00 Closing
11:30 lunch

The Aspen Institute  Aspen Meadows, Colorado