

# FORUM

for the Future of Higher Education

*Forum on Politics, The Economy and Higher Education*  
(First Marblehead and The Meyers Foundation)

*Forum on the Student and Workplace of the Future*  
(Lumina Foundation for Education)

*Forum on Productivity and Quality*  
(Lumina Foundation for Education)

*Forum on Higher Education Governance, Leadership and Management*  
(Huron Consulting Group)

*Forum on Financial Markets and Risk Management*  
(TIAA-CREF)

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## Aspen Symposium 2011 *Agenda*

The Aspen Institute Aspen Meadows, Colorado | June 6 - June 9, 2011

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# 2011 ASPEN SYMPOSIUM

## MONDAY, JUNE 6, 2011

6:30 *cocktails & welcoming dinner*

## TUESDAY, JUNE 7, 2011

7:00 *breakfast*

8:00-8:15 **Welcome & Introduction**

8:15-9:30 *America's Future: Economic Ruin or Renewed Prosperity?*  
*Glenn Hubbard, Columbia University*

9:30 *break*

9:45-11:00 *The Marketplace of Ideas*  
*Louis Menand, Harvard University and The New Yorker*

11:00 *break*

11:15-12:30 *Reduce Deficits and Strengthen the Economy: Invest in Early Childhood Development*  
*James Heckman, University of Chicago*

12:30 *lunch*

1:15-2:30 *Re-Inventing the University*  
*Michael Crow, Arizona State University*

2:30 *break*

2:45-4:00 *The Current Economic Crisis and Its Aftermath: Implications for Leadership*  
*Robert Kaplan, Harvard Business School*

4:00 *break*

4:15-5:30 *Inside the For-Profit Sector in Higher Education*  
*Jorge Klor de Alva, University of Phoenix and Nexus Research & Policy Center*  
*Andrew Rosen, Kaplan, Inc.*

6:30 *cocktails & dinner*

## WEDNESDAY, JUNE 8, 2011

7:00 *breakfast*

8:00-9:15 *Investing and Spending: The Twin Challenges of University Endowment Management*  
*John Campbell, Harvard University*

9:15 *break*

9:30-10:45 *Confronting the Problem of American Decline*  
*Andrew Bacevich, Boston University and*  
*U.S Army, Colonel (Ret.)*

10:45 *break*

11:00-12:30 *The Innovative University: Changing the DNA of Higher Education*  
*Clay Christensen, Harvard Business School*

12:30 *lunch*

1:45-3:00 *Cultivating the Imagination in a World of Constant Change*  
*John Seely Brown, Palo Alto Research Center (Ret.)*  
*Douglas Thomas, Annenberg School of Communication*  
*University of Southern California*

3:00 *break*

3:15-5:00 *Effective Use of New Learning Media and Technology*  
*Joel Smith, Carnegie Mellon University, moderator*

*Innovations in Digital Learning*  
*Steve Arnold, The George Lucas Educational Foundation*

*Cold Rolled Steel and Knowledge: What Can Higher Education Learn about Productivity?*  
*Cathy Casserly, Creative Commons*  
*Candace Thille, Carnegie Mellon University*

*Unlocking the Gates: On-Line Learning at Leading Institutions*  
*Kevin Guthrie, ITHAKA*

6:30 *cocktails & dinner*

## THURSDAY, JUNE 9, 2011

6:30 *breakfast*

7:30-9:30 *Master Class*  
*Improving Productivity Across Public and Private Campuses*  
*A Close Look at Institutions in Arizona, Tennessee and Texas*

10:00 **Closing**

11:30 *lunch*

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