

FORUM

for the Future of Higher Education

*Forum on Politics, The Economy and Higher Education
(First Marblehead and The Meyers Foundation)*

*Forum on Productivity and Quality/New Business and Financial Models
(Lumina Foundation for Education)*

*Forum on Technology Innovation and Academic Productivity
(The Kresge Foundation)*

*Forum on Higher Education Governance, Leadership and Management
(Huron Consulting Group)*

*Forum on Financial Markets and Risk Management
(TIAA-CREF)*

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Aspen Symposium 2013 *Agenda*

The Aspen Institute Aspen Meadows, Colorado | June 10 - June 13, 2013

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for the Future of Higher Education

2013 ASPEN SYMPOSIUM

MONDAY, JUNE 10, 2013

6:30 *cocktails & welcoming dinner*

TUESDAY, JUNE 11, 2013

7:00 *breakfast*

8:00-8:15 **Welcome & Introduction**

8:15-9:30 National Defense and Higher Education in the 21st Century: What Can We Learn From Each Other
Adm. James Stavridis, U.S. Navy, Supreme Allied Commander, NATO (Ret.), and Fletcher School of Law and Diplomacy, Tufts University (incoming)

9:30 *break*

9:45-11:00 The Macroeconomic Outlook: Key Issues and Trends for Higher Education
Christina Romer, University of California, Berkeley

11:00 *break*

11:15-12:30 The On-Line Revolution: Learning Without Limits
Daphne Koller, Coursera, Inc. and Stanford University

12:30 *lunch*

1:15-2:00 *Worldbuilding as a Tool for Enhancing Student Engagement*
Holly Willis, School of Cinematic Arts, University of Southern California

2:00-3:15 The Role of Physical Design in Academic Transformation
Gordon Gee, Ohio State University
Ricardo Dumont, Sasaki Associates

3:15 *break*

3:30-5:45 Strategy is Innovation
Vijay Govindarajan, Tuck School of Business, Dartmouth College

6:30 *cocktails & dinner*

WEDNESDAY, JUNE 12, 2013

7:00 *breakfast*

8:00-9:15 What's Happening in Texas... And Why It Matters
William Powers, University of Texas, Austin

9:15 *break*

9:30-10:45 Digital Pedagogy and the Future of On-Line Learning: Challenges and Chances
Petra Dierkes-Thrun, Stanford University
Sebastian Thrun, Udacity, Inc. and Stanford University

10:45 *break*

11:00-12:15 Measuring Student Learning in Higher Education
Matthew Chingos, The Brookings Institution

12:15 *lunch*

1:30-2:45 Open Innovation and Academic Science: The Opportunity and Peril of Broadening Research Participation
Karim Lakhani, Harvard Business School

2:45 *break*

3:00-4:30 Inside the For-Profit Sector: An In-depth Look at the American Public University System, Inc.
Jorge Klor de Alva, University of Phoenix (Ret.) and Nexus Research and Policy Center
Wallace Boston, American Public University System, Inc.

6:30 *cocktails & dinner*

THURSDAY, JUNE 13, 2013

6:30 *breakfast*

7:30-9:30 Master Class
The Next American University Project: Expanding Enrollment and Improving Student Success
Hilary Pennington, The New America Foundation

Carolyn Martin, Amherst College
Timothy Renick, Georgia State University
Richard Stanley, Arizona State University

10:00 **Closing**

11:30 *lunch & closing reception*

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