# 2013 Aspen Symposium

## Monday, June 10, 2013

- **6:30**  | cocktails & welcoming dinner  
- **7:00**  | breakfast  
- **8:00 - 8:15** | Welcome & Introduction  
- **8:15 - 9:30** | National Defense and Higher Education in the 21st Century: What Can We Learn From Each Other  
  - Adm. James Stavridis, U.S. Navy, Supreme Allied Commander, NATO (Ret.), and Fletcher School of Law and Diplomacy, Tufts University (incoming)  
- **9:30**  | break  
- **9:45 - 11:00** | The Macroeconomic Outlook: Key Issues and Trends for Higher Education  
  - Christina Romer, University of California, Berkeley  
- **11:00**  | lunch  
- **11:15 - 12:30** | Worldbuilding as a Tool for Enhancing Student Engagement  
  - Holly Willis, School of Cinematic Arts, University of Southern California  
- **12:30**  | lunch  
- **1:15 - 2:00** | The Role of Physical Design in Academic Transformation  
  - Gordon Go, Ohio State University  
  - Ricardo Dumont, Sasaki Associates  
- **2:00 - 3:15** | Strategy is Innovation  
  - Vijay Govindarajan, Tuck School of Business, Dartmouth College  
- **3:15**  | break  
- **3:30 - 5:45** | Digital Pedagogy and the Future of On-Line Learning: Challenges and Chances  
  - Petra Durach-Thran, Stanford University  
  - Sebastien Thran, Udacity, Inc. and Stanford University

## Tuesday, June 11, 2013

- **6:30**  | cocktails & welcoming dinner  
- **7:00**  | breakfast  
- **8:00 - 8:15** | Welcome & Introduction  
- **8:15 - 9:30** | National Defense and Higher Education in the 21st Century: What Can We Learn From Each Other  
  - Adm. James Stavridis, U.S. Navy, Supreme Allied Commander, NATO (Ret.), and Fletcher School of Law and Diplomacy, Tufts University (incoming)  
- **9:30**  | break  
- **9:45 - 11:00** | The Macroeconomic Outlook: Key Issues and Trends for Higher Education  
  - Christina Romer, University of California, Berkeley  
- **11:00**  | lunch  
- **11:15 - 12:30** | The On-Line Revolution: Learning Without Limits  
  - Daphne Koller, Coursera, Inc. and Stanford University  
- **12:30**  | lunch  
- **1:15 - 2:00** | Worldbuilding as a Tool for Enhancing Student Engagement  
  - Holly Willis, School of Cinematic Arts, University of Southern California  
- **2:00 - 3:15** | The Role of Physical Design in Academic Transformation  
  - Gordon Go, Ohio State University  
  - Ricardo Dumont, Sasaki Associates  
- **3:15**  | break  
- **3:30 - 5:45** | Open Innovation and Academic Science: The Opportunity and Peril of Broadening Research Participation  
  - Karim Lakhani, Harvard Business School  
- **6:30**  | cocktails & dinner  
- **9:15**  | break  
- **9:30 - 10:45** | Digital Pedagogy and the Future of On-Line Learning: Challenges and Chances  
  - Petra Durach-Thran, Stanford University  
  - Sebastien Thran, Udacity, Inc. and Stanford University

## Wednesday, June 12, 2013

- **6:30**  | cocktails & dinner  
- **7:00**  | breakfast  
- **8:00 - 9:15** | What’s Happening in Texas… And Why It Matters  
  - William Powers, University of Texas, Austin  
- **9:15**  | break  
- **9:30 - 10:45** | Digital Pedagogy and the Future of On-Line Learning: Challenges and Chances  
  - Petra Durach-Thran, Stanford University  
  - Sebastien Thran, Udacity, Inc. and Stanford University

## Thursday, June 13, 2013

- **6:30**  | breakfast  
- **7:00 - 9:15** | Master Class  
  - The Next American University Project: Expanding Enrollment and Improving Student Success  
  - Hilary Pennington, The New America Foundation  
  - Carolyn Martin, Amherst College  
  - Timothy Renick, Georgia State University  
  - Richard Stanley, Arizona State University  
- **10:00**  | Closing  
- **11:30**  | lunch & closing reception

The Aspen Institute  Aspen Meadows, Colorado