FORUM
for the Future of Higher Education

Forum on Politics, The Economy and Higher Education
(First Marblehead)
Forum on New Business and Financial Models
(Lamina Foundation for Education)
Forum on Technology Innovation and Academic Productivity
(The Kresge Foundation)
Forum on Higher Education Governance, Leadership and Management
(Huron Consulting Group)
Forum on Financial Markets and Risk Management
(TIAA-CREF)
WGBH On Campus
(Davis Educational Foundation, Lamina Foundation for Education, and TIAA-CREF)

Aspen Symposium 2014 Agenda

Aspen Meadows, Colorado | June 16 - June 19, 2014
FORUM
for the Future of Higher Education

2014 ASPEN SYMPOSIUM

MONDAY, JUNE 16, 2014

6:30 cocktails & welcoming dinner

TUESDAY, JUNE 17, 2014

7:00 breakfast
8:00-8:15 Welcome & Introduction
8:15-9:30 What Will Normal Look Like? The Evolution of the U.S. and World Economy and Labor Market
Alan Krueger, Princeton University
9:30 break
9:45-11:00 Leadership in a World Awash in Change
General Jim Mattis (Ret.), U.S. Central Command (Middle East Area)
11:00 break
11:15-12:30 Reinventing Education
Anant Agarwal, MIT and edX
12:30 lunch
1:30-3:00 Challenges in Education
Walter Isaacson, The Aspen Institute
3:00 break
3:15-4:30 Why Good Teaching is Both Unnatural and Crucial, and What it Would Take to Supply it at Scale
Deborah Loewenberg Ball, University of Michigan
6:30 cocktails & dinner

WEDNESDAY, JUNE 18, 2014

7:00 breakfast
8:00-9:15 The Progress Principle in Work, Life and Education
Teresa Amabile, Harvard Business School
9:15 break
9:30-10:45 Minerva: A New Kind of Higher Education?
Steve Kizilay, Minerva School of Arts and Sciences at the Keck Graduate Institute

10:45 break
11:00-12:15 Online Transformation of Teaching and Learning, 10-Year University Perspective
John Mitchell, Stanford University
12:15 lunch
1:15-2:30 Interview and Discussion with Ted Mitchell
Ted Mitchell, Under Secretary for Postsecondary Education, Department of Education
Barry Munitz, California State University (emeritus), Moderator
2:30 break
2:45-4:00 College for What? Getting a Job, Social Relationships and Civic Engagement for a Recent Cohort of Emerging Adults
Richard Arum, New York University and Bill & Melinda Gates Foundation
4:00 lunch
4:15-5:30 Assessment and Competency-Based Learning
Kevin Gilligan, Capella University
Deborah Burkway, Capella University
Jorge Klor de Alva, University of Phoenix (Ret.) and Nexus Research and Policy Center
6:30 cocktails & dinner

THURSDAY, JUNE 19, 2014

6:30 breakfast
7:30-9:30 Master Class
How Service Industry Science and Cognitive Systems are Improving Institutional Performance
Jim Spohrer, IBM Cognitive Systems Institute
10:00 Closing
11:30 lunch & closing reception