



FORUM
for the Future of Higher Education

Strada Educational Network
Forum on Politics, The Economy and Higher Education
(Cognition Financial)
Forum on New Business and Financial Models
(Lumina Foundation for Education)
Forum on Income Inequality and Higher Education
(Ford Foundation)
Forum on Higher Education Governance, Leadership and Management
(Huron Consulting Group)
Forum on Financial Markets and Risk Management
(TIAA)
WGBH On Campus
(Davis Educational Foundation, Lumina Foundation for Education, and TIAA)

Aspen Symposium 2017 *Agenda*

FORUM

for the Future of Higher Education

2017 ASPEN SYMPOSIUM

MONDAY, JUNE 12, 2017

6:30 cocktails & welcoming dinner

TUESDAY, JUNE 13, 2017

7:00-8:00 *breakfast*

8:00-8:15 **Welcome & Introduction**

8:15-9:15 Geopolitics, National Security and Higher Education
General Eugene Renuart (U.S. Air Force, ret.)

9:15-9:30 *break*

9:30-10:30 The Past and Future of American Economic Growth
Robert Gordon, Northwestern University

10:30-10:45 *break*

10:45-NOON From the Homeland to the Hometown to the Campus:
Reflections on a World in Mayhem
*Juliette Kayyem, Homeland Security Project, Harvard University
and CNN*

NOON-1:00 *lunch*

1:00-2:00 Learning in the Military: Lessons from the Service Academies
*Admiral Ted Carter, U.S. Naval Academy
General Robert Caslen, U.S. Military Academy
General Michelle Johnson, U.S. Air Force Academy
Admiral Jim Stavridis (U.S. Navy, ret.), Fletcher School
of Law and Diplomacy, Tufts University, Moderator*

2:00-2:15 *break*

2:15-3:15 The Future of Undergraduate Education
*Roger Ferguson, TIAA
Michael McPherson, The Spencer Foundation*

3:15-3:30 *break*

3:30 - 5:30 Tell Them We Are Rising
Stanley Nelson, Firelight Media

6:30 *cocktails & dinner*

WEDNESDAY, JUNE 14, 2017

7:00-8:00 *breakfast*

8:00-9:15 Is This Normal? Understanding the Economy of Today and the Future
Austan Goolsbee, University of Chicago

9:15-9:30 *break*

9:30-10:45 Every Day Inequality on our Campuses
*Sandy Baum, The Urban Institute
Michael McPherson, The Spencer Foundation
Jennifer Morton, City College of New York
Beverly Daniel Tatum, Spellman College*

10:45-11:00 *break*

11:00-12:30 The Untold Story of American Educational Reinvention
*James Fallows, The Atlantic
Deb Fallows, The Atlantic*

12:30-1:30 *lunch*

1:30-2:30 The Stories Americans Tell About Higher Education
*Kevin Corcoran, Lumina Foundation
Emily Keane, Protagonist
Rita Parhad, Protagonist*

2:30-2:45 *break*

2:45-4:00 Deep Learning: Advances in Machine and Human Learning
Chris Piech, Stanford University

4:00-4:15 *break*

4:15-5:30 Scaling CS50: Building Learning Communities Around the World
David Malan, Harvard University

6:30 *cocktails & dinner*

THURSDAY, JUNE 15, 2017

6:30-7:30 *breakfast*

7:30-8:45 Challenges to Implementing Evidence-Based Teaching in the Digital Age
*Lauren Herckis, Carnegie Mellon University
Joel Smith, Carnegie Mellon University*

8:45-10:00 On Second Thought: Ensuring That Students Make Informed Post
Secondary Education Choices
*Bill Hansen, Strada Education Network
Brandon Busteed, Gallup Education*

9:45 **Closing**

11:30 *lunch & closing reception*