



# FORUM

for the Future of Higher Education

*Forum on Politics, The Economy and Higher Education  
(First Marblehead and The Meyers Foundation)*

*Ford Policy Forum  
(The Ford Foundation)*

*Forum on Human Cognition and New Learning Technologies  
(The William and Flora Hewlett Foundation and The Andrew W. Mellon Foundation)*

*Forum on the Student and Workplace of the Future  
(Lumina Foundation for Education)*

*Forum on Higher Education Governance, Leadership and Management  
(Huron Consulting Group)*

*Forum on Connecting Campus and Community  
(The Annie E. Casey Foundation and the John S. and James L. Knight Foundation)*

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## Aspen Symposium 2009 *Agenda*

The Aspen Institute Aspen Meadows, Colorado | June 15 - June 18, 2009

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# 2009 ASPEN SYMPOSIUM

## MONDAY, JUNE 15, 2009

2:00-4:00 Master Class  
*Managing in Turbulent Times*  
Paul Marshall, Harvard Business School

6:30 *cocktails & welcoming dinner*

## TUESDAY, JUNE 16, 2009

7:00 *breakfast*

8:00-8:15 **Welcome & Introduction**

8:15-9:45 The Economic Future and Higher Education  
Martin Feldstein, Harvard University

9:45 *break*

10:00-11:30 After the Crisis: Policy Challenges and Political Implications of  
the Financial Shock  
Sebastian Mallaby, Washington Post and  
Council on Foreign Relations

12:00 *lunch*

1:00-2:45 The Future of Investment Management  
André Perold, Harvard Business School

2:45 *break*

3:00-5:00 Ford Policy Forum  
Ethical Leadership in Hard Times  
Morton Owen Schapiro, Williams College  
Michael McPherson, Spencer Foundation

Sandy Baum, The College Board  
Harry Brighouse, University of Wisconsin

6:30 *cocktails & dinner*

## WEDNESDAY, JUNE 17, 2009

7:00 *breakfast*

8:00-9:15 The Financial Crisis and the Future of Higher Education  
Henry Bienen, Northwestern University  
David Boren, University of Oklahoma

9:15 *break*

9:30-11:00 Learning Unbound: Disrupting the Baumol Effect in Higher Education  
Joel Smith, Carnegie Mellon University  
Candace Thille, Carnegie Mellon University

11:00 *break*

11:15-12:30 The Polarization of the U.S. Labor Market: Evidence,  
Explanations and Implications for Higher Education  
David Autor, MIT

12:30 *lunch*

1:30-2:45 Building a New Business Model for Higher Education: Thinking Together  
Richard Light, Harvard's Kennedy School of Government  
Moderator

2:45 *break*

3:00-5:00 McKinsey Project on Global Higher Education  
Phase IV on "Thru-Cycle" Planning and Management  
Paul Jansen, McKinsey & Co.

6:30 *cocktails & dinner*

## THURSDAY, JUNE 18, 2009

6:30 *breakfast*

7:30-9:30 Is the Basic Business Model for Undergraduate Education:  
Breaking or Broken?  
Clayton Christensen, Harvard Business School

10:00 **Closing**

11:30 *lunch*